

CERTIFIED CORPORATE SUSTAINABILITY PROFESSIONAL

About the Programme

The Corporate Sustainability Professional programme equips professionals with the knowledge and practical skills to integrate sustainability into organisational strategy, operations, and governance, creating long-term business value through responsible environmental, social, and economic practices.

Aligned with Environmental, Social, and Governance (ESG) principles and the United Nations SDGs, the programme explores practical, real-world applications, enabling participants to drive sustainable business transformation and organisational resilience.

About Institut MaYang

Institut MaYang is a professional learning, leadership, and innovation institute committed to empowering individuals, organisations, and communities through transformative education, workforce capability development, and sustainable impact.

The courses on sustainability are delivered in collaboration with 'CSR Malaysia' and Pertubuhan Amal Tanggungjawab Kemapanan dan Korporat Malaysia, a national organization for Corporate Sustainability and Social Responsibility

As industries continue to evolve through digital transformation, artificial intelligence, and sustainability, Institut MaYang serves as a strategic learning partner that equips professionals with the knowledge, skills, and mindset needed to thrive in the future.

Our programmes combine practical learning, industry expertise, leadership development, innovation, and responsible business practices to help individuals and organisations achieve meaningful growth and long-term success.

At Institut MaYang, we believe learning is not merely about acquiring knowledge; it is about creating transformation.

We don't just conduct training. We develop people. We transform organisations. We create sustainable impact.

Contact us

☎ 011 2665 9053

✉ support@im.edu.my

📍 9-2 Jalan Maharajalela,
50150 Kuala Lumpur

www.im.edu.my

**Empowering People
Transforming Organisations
Creating Sustainable Impact**



**Institut MaYang is registered with
Ministry of Education**



In collaboration with

CSR Malaysia™

www.csrmalaysia.org

Endorsed by

**WORLD
SUSTAINABILITY
COMMUNITY**

Pertubuhan Amal Tanggungjawab Kemapanan Dan Korporat Malaysia
(PPM-011-14-20062019)

www.sustainabilitycommunity.org

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Why Choose This Programme?

Empower Your Organisation's
Sustainability Journey

This programme is designed to equip professionals with the practical knowledge, strategic insights, and leadership capabilities required to drive sustainability across organisations.

Learning Outcomes

- Understand the core principles, concepts, and global trends of corporate sustainability and sustainable development.
- Develop practical sustainability strategies and roadmaps aligned with organisational goals and stakeholder expectations.
- Establish sustainability policies, Green Teams, and employee engagement initiatives that foster a culture of sustainability.
- Measure and evaluate sustainability performance using recognised frameworks, indicators, and reporting standards.
- Demonstrate practical application of sustainability concepts by presenting a workplace sustainability project that addresses real organisational challenges.

Programme Highlights

- Gain a comprehensive understanding of Corporate Sustainability, ESG, and the United Nations Sustainable Development Goals (SDGs).
- Develop practical strategies to integrate sustainability into business operations and decision-making.
- Learn how to build a sustainability roadmap aligned with organisational goals.
- Explore real-world local and international sustainability case studies.
- Understand sustainability reporting, performance measurement, and stakeholder engagement.
- Develop practical solutions to address today's environmental, social, and governance challenges.
- Participate in interactive discussions, practical exercises, group activities, and project-based learning.
- Strengthen leadership capabilities to drive sustainable business transformation.
- Earn a Certificate of Completion upon successful completion of the programme and assessment.

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Our Trainers

Our programmes are delivered by a distinguished panel of HRD Corp Accredited Trainers, certified professionals, and experienced industry practitioners who bring extensive expertise from both academia and industry.

With diverse professional backgrounds and practical experience across corporate, government, and community sectors, our trainers are committed to delivering high-quality, learner-centred training that bridges theory with real-world application.

Participants benefit from an engaging and interactive learning experience through practical case studies, group discussions, hands-on activities, and project-based learning.

At Institut Mayang, we believe that effective learning goes beyond knowledge transfer; it is about inspiring participants to lead change, drive innovation, and create sustainable organisational impact.



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Course Outline

* Introduction to Corporate Sustainability

- Sustainable Development Concepts
- Corporate Sustainability Framework
- Stakeholder Theory & Accountability

* Pillars of Corporate Sustainability

- Environmental Sustainability
- Social Sustainability
- Economic Sustainability

* Building a Sustainable Workplace

- Sustainable Workplace Practices
- Resource Efficiency
- Benefits of a Green Workplace

* Sustainability & Business Ethics

- Ethical Decision-Making
- Social, Economic & Environmental Ethics
- Responsible Business Practices

* Biodiversity & Environmental Stewardship

- Biodiversity Conservation
- Environmental Protection
- Business & Ecosystem Impact

* Sustainable Decision-Making

- Sustainability Principles
- Strategic Decision-Making
- Sustainability Leadership

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* Developing a Sustainability Roadmap

- Sustainability Vision & Goals
- Roadmap Development
- Implementation Strategies

* United Nations Sustainable Development Goals (SDGs)

- The 17 SDGs
- Global Sustainability Agenda
- Business Alignment with SDGs

* Leading Sustainable Business Transformation

- Sustainability Strategy
- Stakeholder Engagement
- Change Management

* Learning from Leading Sustainability Organisations

- Best Practices
- Success Factors
- Industry Benchmarking

* Addressing Global Sustainability Challenges

- Climate Change
- Circular Economy
- Pollution & Resource Management

* Establishing a Green Team

- Roles & Responsibilities
- Team Engagement
- Organisational Culture

* Sustainability Policies & Employee Engagement

- Policy Development
- Employee Awareness
- Sustainability Culture

* Sustainable Enterprise Development & Sustainable Leadership

- Strategic Planning
- Long-Term Business Growth
- Sustainability Positioning
- Corporate Reputation
- Business Value Creation
- Competitive Advantage

* Measuring Sustainability Performance/ Key Performance Indicators (KPIs)

- Sustainability Metrics
- Performance Evaluation

* Sustainability Reporting

- Bursa Malaysia Guidelines
- Global Reporting Initiative (GRI)
- Sustainability Reporting Practices

Date: 24-25 September 2026

Duration: 2 Days

Time: 9:00 AM – 5:00 PM

**Venue: Berjaya Times Square
Hotel, Kuala Lumpur**

Programme Fee: RM 1,650

Who Should Attend

Sustainability & ESG Professionals
CSR Practitioners
Business Leaders & Entrepreneurs
Senior Managers & Executives
HR Directors & HR Professionals
Business Development & Marketing Professionals
Consultants & Industry Practitioners
Government & Public Sector Officers
NGO, Foundation & Community Leaders
SME Owners & Business Owners
Academics, Researchers & Educators
All professionals interested in corporate sustainability and sustainable business practices